INFOSOFT PRESENTS

KUTUMB KART

Business Together. Growth Forever.

Inventory Management Software Solutions for Business Growth



Empowering monthly subscription businesses with intelligent software and mobile-first delivery tracking.

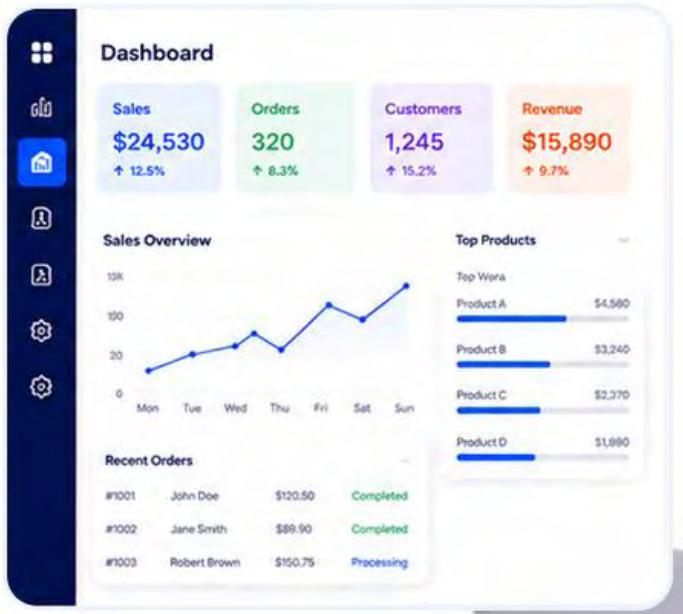
B2B SAAS PLATFORM

WEB + MOBILE APP

About Us

Smart Solutions. Stronger Businesses.

We build simple, powerful software that helps businesses automate operations, improve efficiency, and grow with confidence.





750 +
Happy Customers

29 +
Years of Experience

50 +
Powerful Features

24 /7
Customer Support

Our Mission

To simplify daily operations for India's small businesses with reliable, easy-to-use software.

Our Vision

To become the go-to operations partner for local service businesses across India.

Our Values & Our Promise

Driven by values. Delivered with commitment.

Our Values

Integrity
We operate with honesty, transparency, and strong ethical values.

Innovation
We embrace new ideas and technologies to create better solutions.

Customer Focus
We put our customers first and build lasting relationships.

Excellence
We are committed to quality and continuous improvement.

Our Promise

Reliable Solutions
We deliver secure, scalable, and dependable software solutions.

On-Time Delivery
We value your time and ensure timely delivery, every time.

Dedicated Support
We are always here to support you at every step of your journey.

Your Growth, Our Commitment.
We are committed to your success and long-term growth.

Every Day Challenges

What Subscription Business Owners Struggle with Every Single day.

Milk & Dairy	Quantities change daily per customer manual tracking leads to billing errors.
Tiffin Services	Daily meal counts, leave adjustments, and monthly settlements eat up hours.
Newspaper Delivery	Multiple publications, frequent stop/start requests, and tiny per-paper margins.
Water Jar Delivery	Tracking jar returns, refill cycles, and deposits — all on paper or memory.
Laundry & Ironing	Per-item pricing and pickup/drop scheduling break down as volume grows.



Businesses

Common thread : Recurring service + recurring billing + a customer base that expects reliability.

The Problem

Most subscription businesses in India still run on registers and memory — not systems.

- Customer records scattered across notebooks no single source of truth.
- Cash collection tracked manually errors and disputes are common.
- Renewal reminders missed customers silently churn.
- Daily orders managed on paper mistakes during peak hours
- No real-time visibility into deliveries
- Inventory stock-outs discovered too late
- Billing done manually every month delays and calculation errors

Manual processes lead to billing mistakes, missed renewals, delayed collections, and slower business growth.



Why Choose Us ?

Built specifically for India's subscription delivery businesses

Tools, workflows, and support designed for how India runs subscriptions. Simple to start. Powerful to scale.



India-first design

Hindi/English interface, UPI-native payments, and pricing built for Indian small-business budgets.

Built for daily-recurring models

Not a generic ERP designed specifically around dairy, tiffin, water jar, laundry, and newspaper workflows.

True mobile-first experience

Owners and delivery Staff manage everything froma phone - no desktop or training required.

Fast time-to-value

Vendors go live within a day, with automated billing replacing paper registers immediately.

Local language support

Dedicated onboarding and support in Hindi and regional languages, not just English.

Affordable & transparent pricing

No hidden fees — built for thin-margin micro businesses.

Grow Smarter Manage Better

All-in-One Solutions for Monthly Subscription Businesses.

Manage Records | Accept Payments | Automate Alerts | Scale Your Business

Milk & Dairy

3.8 Cr businesses

Key Pain :
Daily delivery tracking

₹45,000 Cr market

Laundry & Ironing

1.2 Cr businesses

Key Pain :
Pickup/drop records

₹18,000 Cr market

Newspaper

0.9 Cr businesses

Key Pain :
Edition & billing

₹12,500 Cr market

Tiffin Services

0.6 Cr businesses

Key Pain :
Menu & delivery management

₹8,200 Cr market

Water Jar Delivery

0.4 Cr businesses

Key Pain :
Jar count & billing

₹5,600 Cr market

Problem Vs Solution

From Challenges to Smarter Solutions.

Current Market Monthly Subscription Business Problems	Kutumb Kart Impact
Manual Customer Tracking Customer records are maintained in Excel or notebooks.	**100% Digital Customer Management** All customer data stored securely in one place.
Missed Subscription Renewals Customers forget renewal dates, causing revenue loss.	**Automatic Renewal Reminders** SMS & WhatsApp reminders sent automatically.
Delayed Monthly Billing Billing takes hours every month.	**One-Click Invoice Generation** Generate bills in seconds.
Payment Leakage Difficult to identify unpaid customers.	**Real-Time Payment Tracking** Instantly view paid, unpaid, and overdue customers.
Inventory Mismanagement Stock shortages or overstock due to poor tracking.	**Live Inventory Monitoring** Real-time stock updates with low-stock alerts.
Poor Customer Communication Manual calls and messages consume time.	**Automated Customer Notifications** Bills, reminders, and updates sent automatically.
No Business Insights Owners can't measure monthly growth or losses.	**Powerful Business Reports** Sales, collections, profits, and customer analytics.
Human Errors Incorrect bills, duplicate entries, and calculation mistakes.	**Accurate Automated Calculations** Error-free billing and reporting.
Multiple Software & Registers Different tools used for billing, inventory, and accounts.	**All-in-One Business Platform** Billing, inventory, subscriptions, CRM, and reports together.
Time-Consuming Operations Staff spends hours on repetitive tasks.	**Save Time & Increase Productivity** Automation reduces manual work and improves efficiency.

Reports & Analytics

Smarter Reports.
Stronger Business.

Real-time insights, intelligent reports, and complete control – all in one platform.

- Sales Reports
- Customer Reports
- Inventory Reports
- Collection Reports
- Business Insights



Real-time Tracking
Monitor inventory in real time

Accurate & Reliable
Reduce errors and improve accuracy

Actionable Insights
Make data-driven decisions

Boost Efficiency
Streamline operations and save time

Our Intelligent Solution

Infosoft is a software + mobile app built for India's monthly subscription businesses — replacing paper, WhatsApp chaos, and manual billing with one intelligent platform.

Smart Record Management

- ✓ Customer profiles & plans
- ✓ Delivery history logs
- ✓ Pause / resume subscriptions
- ✓ Bulk import from Excel

Payment Collection

- ✓ UPI / QR code integration
- ✓ Auto payment reminders
- ✓ Dues tracker & reports
- ✓ Digital receipt generation

Alerts & Notifications

- ✓ WhatsApp / SMS alerts
- ✓ Delivery confirmation alerts
- ✓ Payment due reminders
- ✓ Festival / holiday messages

Business Automation

- ✓ Auto invoice generation
- ✓ Daily delivery sheets
- ✓ Recurring billing engine
- ✓ Route optimization

Growth Analytics

- ✓ Revenue dashboard
- ✓ Growth trend reports
- ✓ Churn prediction alerts
- ✓ Customer lifetime value

Mobile App (iOS + Android)

- ✓ Works offline too
- ✓ Multi-user access
- ✓ Owner + delivery boy roles
- ✓ Low-end device optimized

Secure & Reliable
Your data is safe with us

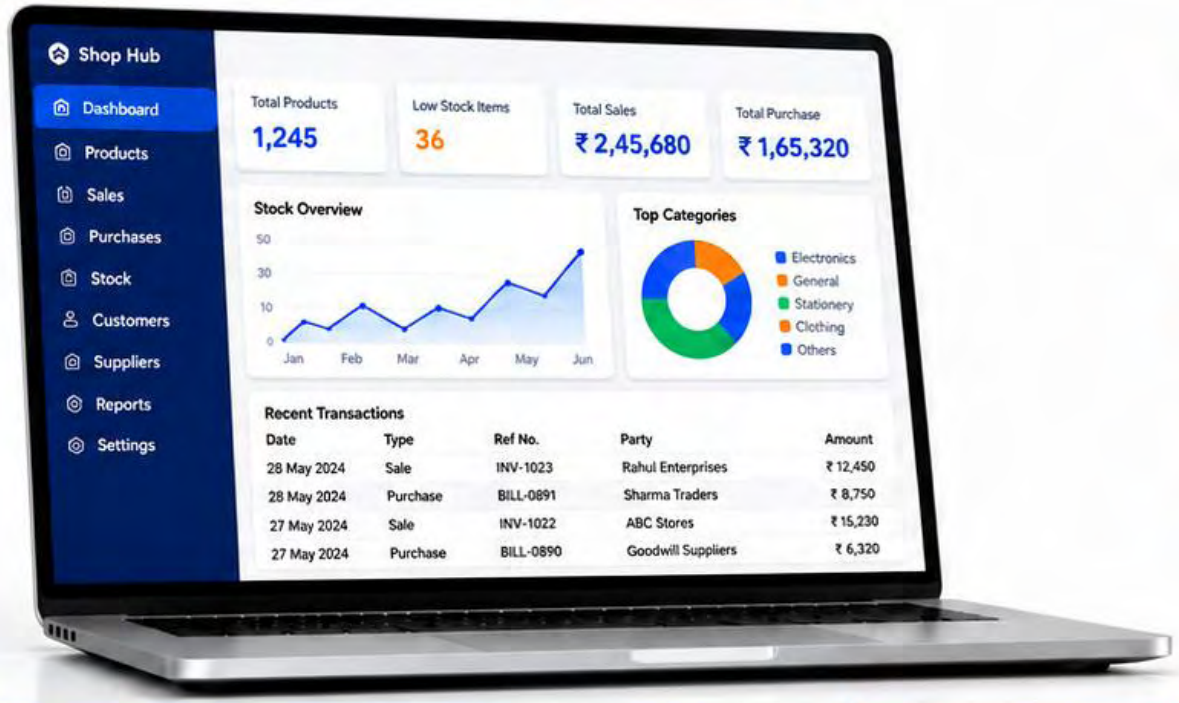
Save Time
Automate daily operations

Increase Revenue
Reduce Churn & Improve Collections

Happy Customers
Better service, stronger loyalty

Kutumb Kart Software

Smart inventory management



Kutumb kart Inventory Management Software | Growth Impact

Time Savings
Automate inventory tracking

Error Reduction
Eliminate manual entry mistakes

Faster Billing
Generate invoices instantly

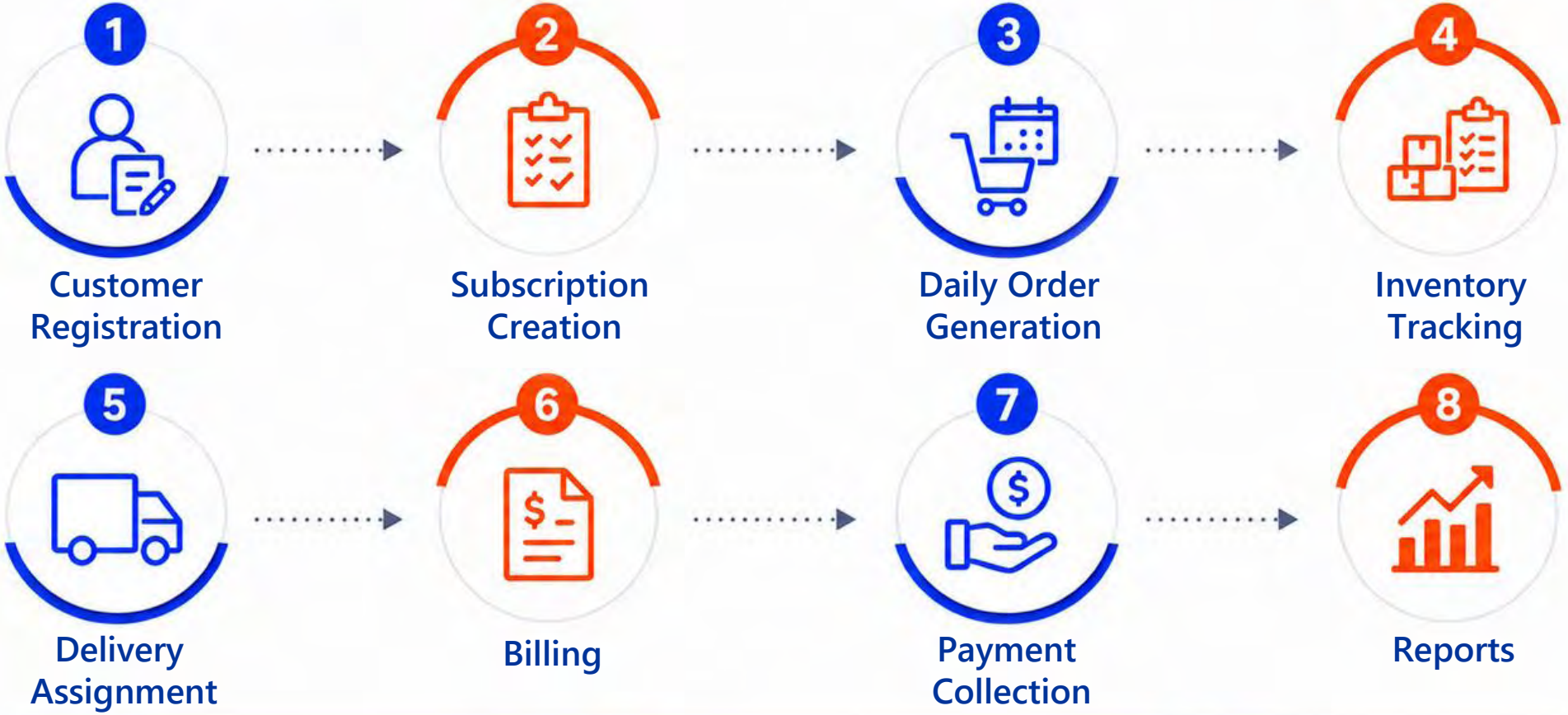
Better Collections
Automated reminders speed up payment recovery

Customer Satisfaction
Provide faster, accurate service

Increased Profitability
Reduce stock loss, improve efficiency

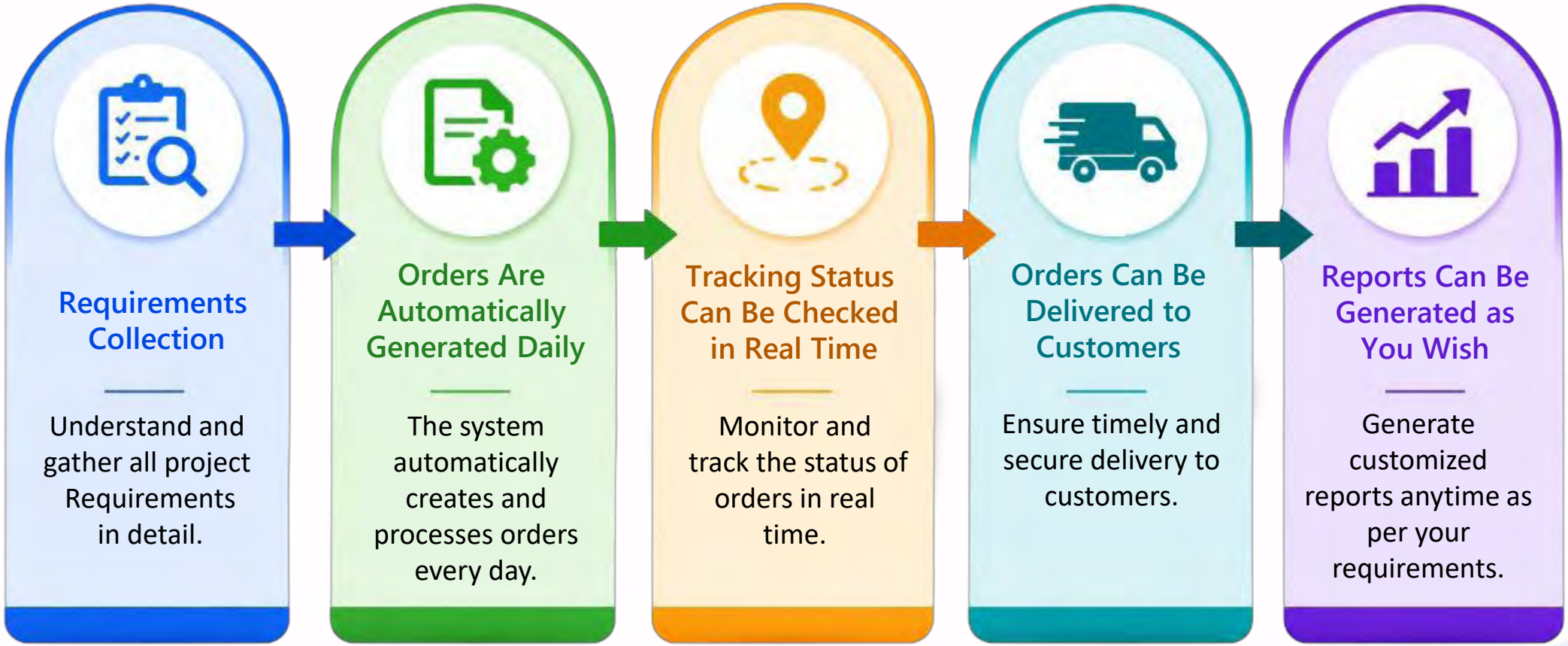
Complete Business Workflow

End-to-end automation from registration to reporting



Every step automated. | Zero manual intervention. | Complete visibility.

Subscription Order Process



Platform Overview

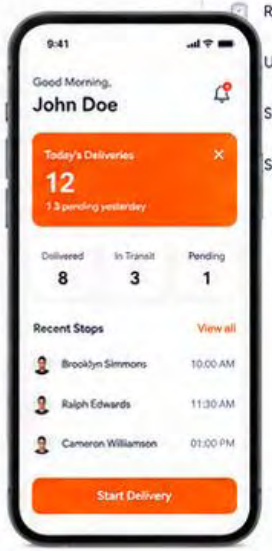
Web Dashboard + Mobile Apps

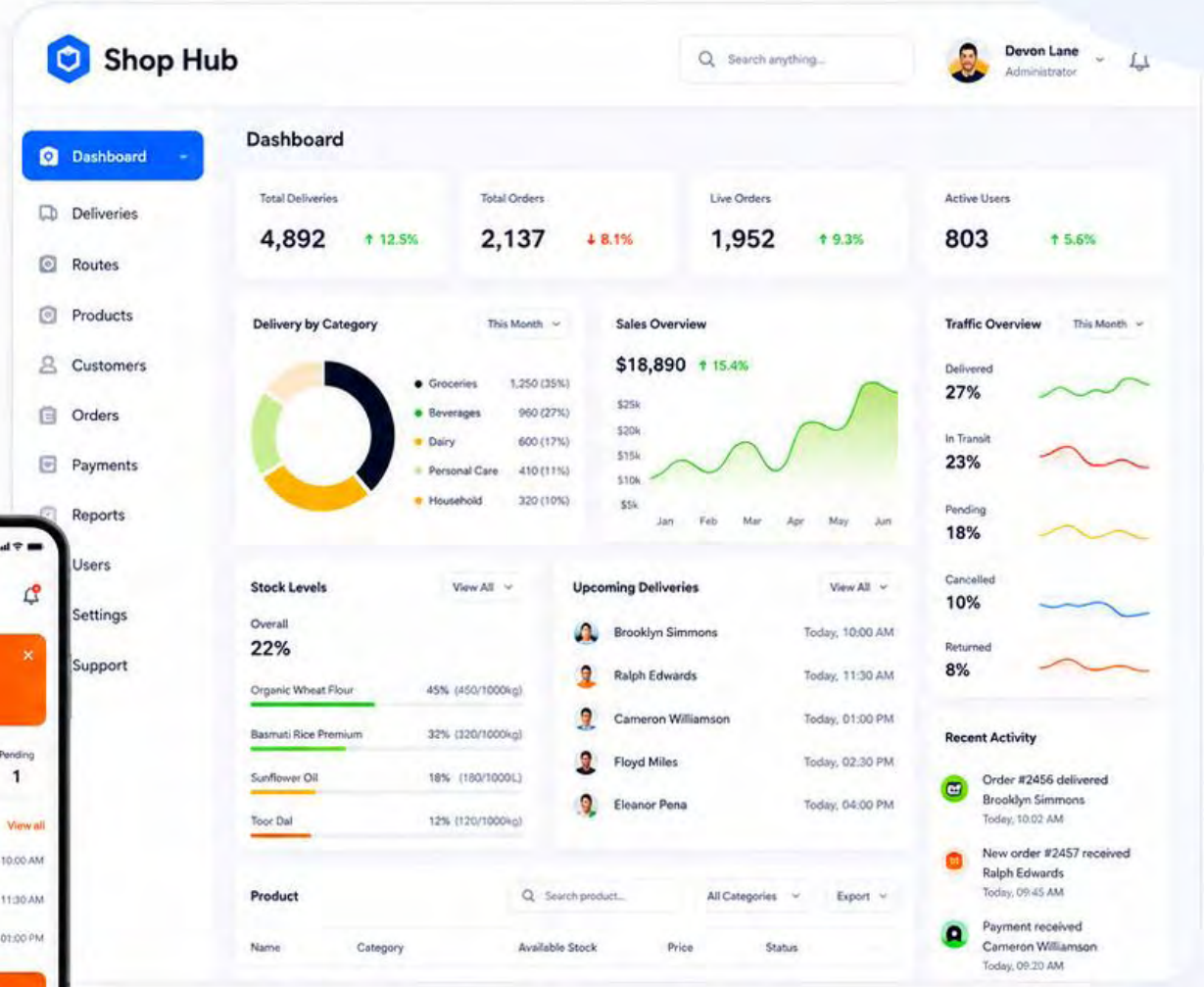
Kutumb Kart gives admins a powerful web dashboard, and gives delivery staff and customers dedicated mobile apps — all connected in real time.

Admin Portal :
Manage routes, products & finances from one dashboard.

Delivery App :
One-tap delivery updates, live status tracking..

Customer App :
Manage subscriptions, pay bills instantly.





Power Your Subscription Business

Smart Software. Happy Customers. Recurring Growth.

Built for Subscription Businesses. Designed for Growth.



Increase Monthly Recurring Revenue (MRR)

Boost recurring income with automated subscription management.



90% Less Manual Work

Automate renewals, billing, reminders, and customer management.



Auto Billing & Renewals

Generate invoices, collect payments, and renew subscriptions automatically.



40% Higher Customer Retention

Reduce churn with reminders, offers, loyalty programs, and seamless renewals.



Real-Time Business Insights

Track revenue, active members, renewals, payments, and growth from one dashboard.



Higher Profitability

Reduce operational costs, improve efficiency, and scale your subscription business faster.

Why Businesses Choose Kutumb Kart ?

Built for recurring delivery businesses with automation, digital payments, and local language support.

Features	Kutumb Kart	Generic ERP Tools	Pen & Paper / Excel
Built for daily-recurring delivery model	Yes	Partial	No
Hindi + regional language support	Yes	Rare	N/A
UPI auto-collect built-in	Yes	Rare	No
Mobile app for delivery staff	Yes	Rare	No
Pricing for micro/small business budgets	Yes	No	Free But Costly In time
WhatsApp/SMS customer alerts	Yes	Rare	No

Industries We Empower

Built for Recurring Businesses. Designed for Smarter Everyday Operations.



Milk & Dairy

Simplify daily milk & dairy subscriptions.

Manage customer plans, daily quantities, delivery schedules, product variations, billing, payments, and delivery records with ease..



Laundry & Ironing

Bring every pickup, order, and delivery under control

Track customer orders, pickup & delivery schedules, garment details, payments, and service history without relying on registers or manual records.



Tiffin Services

Manage recurring meal subscriptions effortlessly.

Handle daily meal schedules, quantity changes, pauses, holidays, deliveries, billing, and customer communication from one place.

One Platform, Multiple Industries.

Smart automation, seamless management, and scalable growth across industries.



Newspaper Delivery

Make recurring newspaper delivery simple and reliable.

Manage subscribers, publications, delivery routes, subscription periods, billing, renewals, and payment collections with complete visibility.



Water jar Delivery

Stay on top of every jar, delivery, and payment.

Track customer subscriptions, jar quantities, refill cycles, deposits, delivery schedules, billing, and collections in real time.



Flower Delivery

Manage recurring flower orders with ease.

From daily puja flowers to temple, home, and event deliveries, manage subscriptions, orders, schedules, customers, and payments from one platform.

Any Subscription - based or recurring product delivery business.

One Platform, Every Business. Smarter Operations.

Simplify operations with smart automation.



Vegetable Delivery

Smart subscription and delivery management for fresh produce businesses.

Manage recurring vegetable orders, customer preferences, quantities, delivery schedules, billing, and payments — all from one platform.



Beauty Parlour

Simplify beauty services, memberships, and customer management.

Manage customer records, beauty packages, memberships, appointments, service history, billing, and payments from one organized platform.



Salon

Manage salon operations, appointments, and recurring customers with ease

Track customer profiles, services, appointments, packages, billing, payments, and service history while keeping daily operations organized.

Built for Recurring, Ready to Scale.

Automate subscriptions, streamline operations, and scale your business with ease.



Car Washing Service

Manage recurring car wash Subscriptions with complete control.

Track customers, vehicle details, service plans, wash schedules, service history, payments, and recurring subscriptions effortlessly.



Monthly Car Rental

Make recurring vehicle rentals easier to manage and scale.

Manage customers, vehicle availability, rental plans, monthly billing, payment collections, renewals, and rental history from one centralized platform.



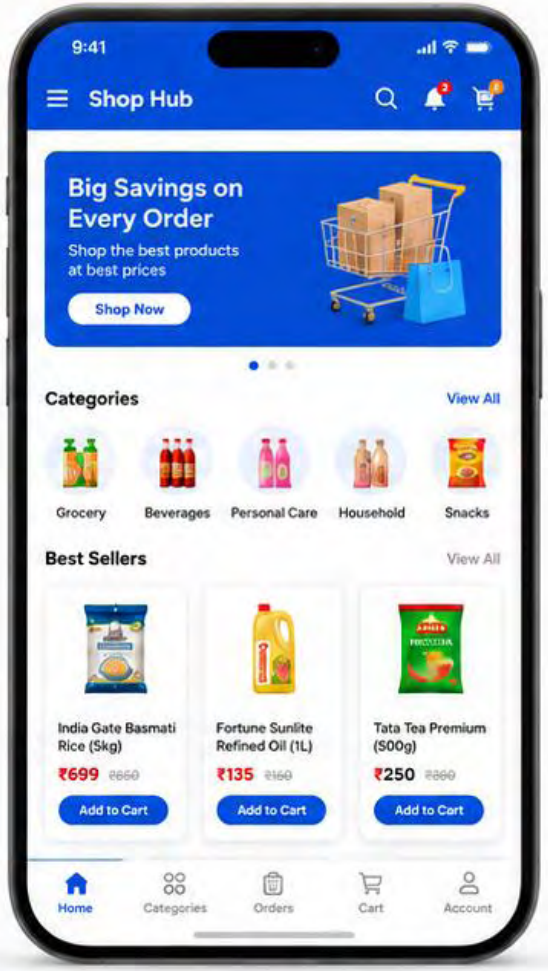
Daily Essentials Products

Manage everyday essentials with smarter recurring delivery.

From household essentials to frequently used products, manage subscriptions, recurring orders, product quantities, deliveries, billing, and customer payments seamlessly.

Feature Highlights

What Kutumb Kart looks like in action



Real-time sync

Owner dashboard updates instantly as delivery staff mark each stop complete.

One-tap invoicing

Monthly bills auto-generate based on actual deliveries — no manual calculation.

WhatsApp alerts

Customers get delivery confirmations and payment reminders where they already are.

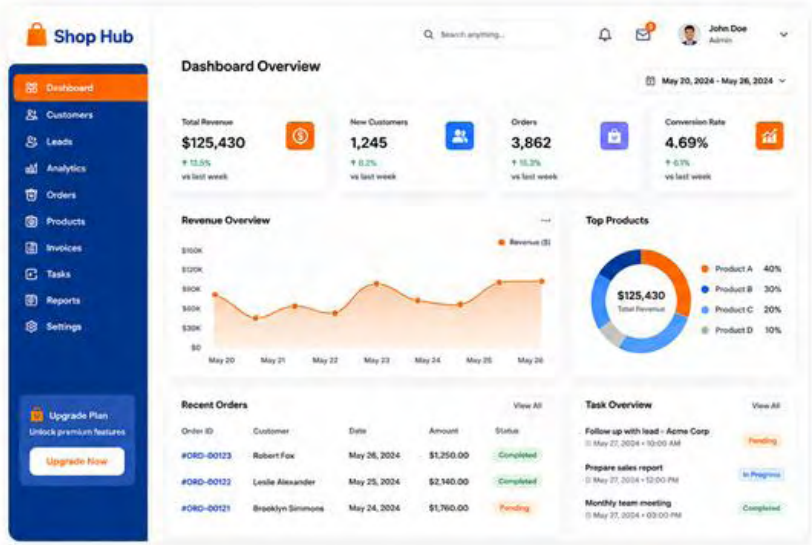
Growth dashboard

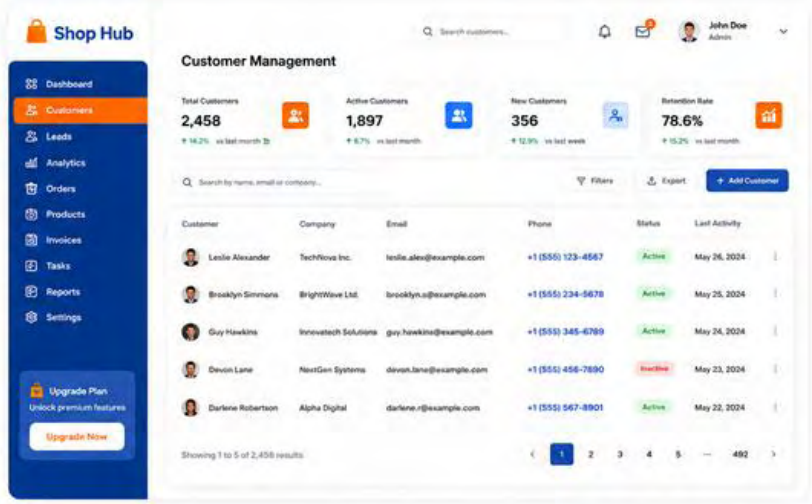
Owners see revenue trends, top customers, and churn risk at a glance.

Track. Manage. Deliver. Grow.

Live Demo Screens

Explore our intuitive interface showcasing key features, including dashboards, customer management, and real-time analytics, designed for seamless navigation.





Powering Smarter Deliveries, Driving Business Growth.

Built for India's subscription delivery businesses



Industry-Specific Intelligence

Our system understands niche requirements—from fat-based pricing for dairy and jar deposits for water to piece-wise garment tracking for laundry.



Zero-Leakage Guarantee

Automated daily record tracking and instant digital billing eliminate human errors and paper loss, helping you recover up to 15% in lost revenue every month..



Powerful 3-Way Ecosystem

Complete control tower with a web admin panel for management, a field staff app for deliveries, and a customer app for seamless payments and orders.



Scale-Ready Automation

Reduce manual workload by 80% with automated WhatsApp alerts, UPI-integrated payment links, and auto-generated monthly growth reports.

Mobile App Ecosystem

A unified mobile ecosystem designed to streamline operations, empower teams, and delight customers.



Admin App

The Admin App provides full business control, enabling management of operations from anywhere, anytime.



Delivery App

The Delivery App allows staff to track their daily routes, ensuring efficient and timely deliveries.



Customer App

The Customer App offers users easy order tracking and subscription management, enhancing customer satisfaction.

Simplify Today Scale Tomorrow.
Grow Consistently Deliver Exceptional Experiences.

One powerful platform to run your subscription business smarter, faster, and more profitable.



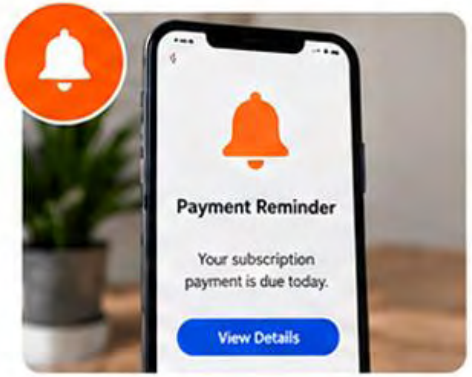
Centralised Records

Every customer, delivery, quantity and subscription plan stored in one searchable system — no more diaries.



Automated Payments

UPI, cards and auto-debit collection with digital invoices generated automatically each billing cycle.



Smart Alerts & Reminders

Auto-notifications for renewals, missed payments, and delivery confirmations via SMS/WhatsApp.



Mobile App for Owners & Staff

Delivery staff mark deliveries on the go; owners track everything from their phone, anywhere.

Our Software Plans

Flexible Plans Powering Your Success.

Choose the perfect software plan for your business needs and scale with confidence.



Starter Plan

Perfect for getting started.
Ideal for up to **100** users.



Growth Plan

Built for growing businesses.
Ideal for up to **500** users.



Enterprise Plan

For large-scale operations.
Unlimited users and advanced features.



Custom Plan

Tailored solutions to match your unique business needs.



Add-On Features

Enhance your software with powerful additional modules.



Professional Services

Expert support and guidance for successful implementation.

Security & Data Backup

Your Data Secure Always

We use enterprise-grade security and regular backups to keep your data safe and your business running.

Data Encryption
All data is encrypted in transit and at rest using industry-standard encryption protocols.

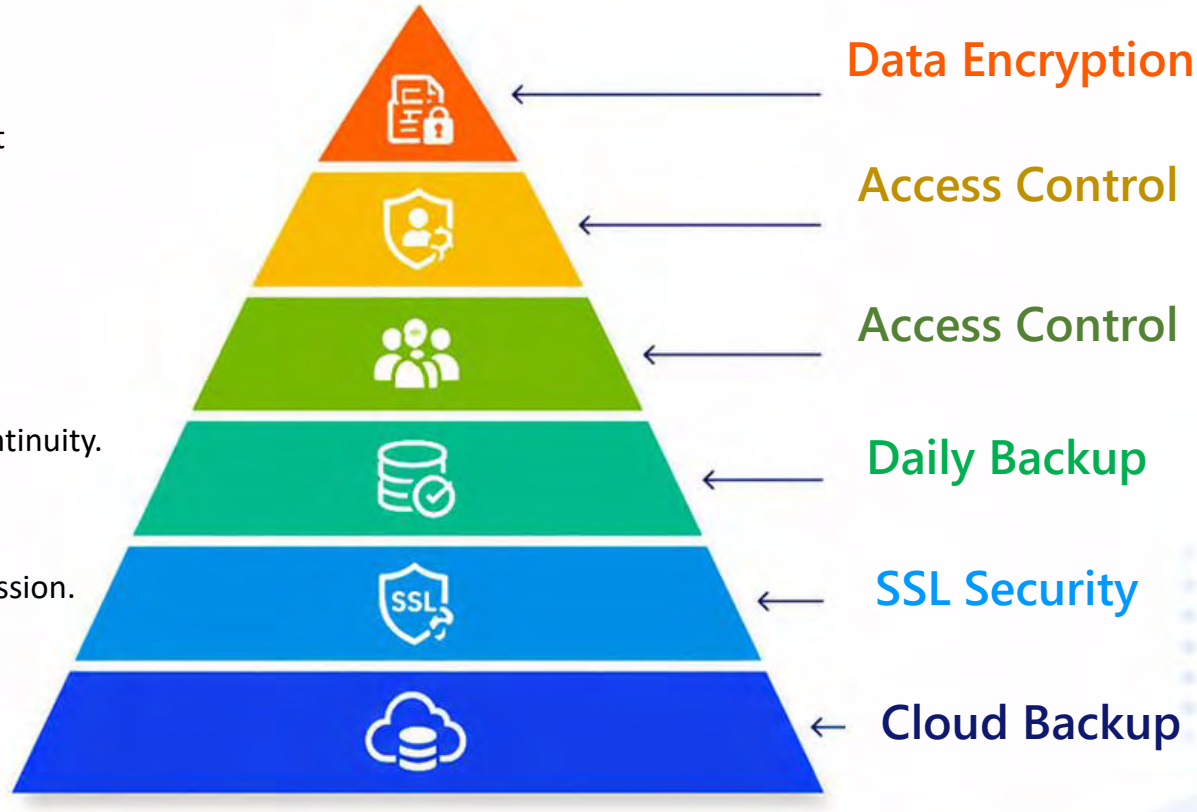
Access Control
Strict access control ensures only authorized users can access the right information.

User Roles
Role-based permissions to manage access and maintain data security.

Daily Backup
Automated daily backups to prevent data loss and ensure business continuity.

SSL Security
SSL certificates and secure connections to protect data during transmission.

Cloud Backup
Data is securely backed up on cloud servers with multiple redundancy.



Enterprise Grade Security

99.9% Uptime Guarantee

Safe. Reliable. Always Available.

Compliance Ready.

Dedicated Support.

CONTACT US

KUTUMB KART
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We'd love to hear from you. Get in touch with us!



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Let's Connect!

KUTUMB KART

Business Together. Growth Forever.

THANK YOU!

For your time & Attention

Together, let's simplify operations, serve customers better,
and grow your business with smart software – anytime, anywhere.
Smart Solutions. Stronger Business. Greater Success.